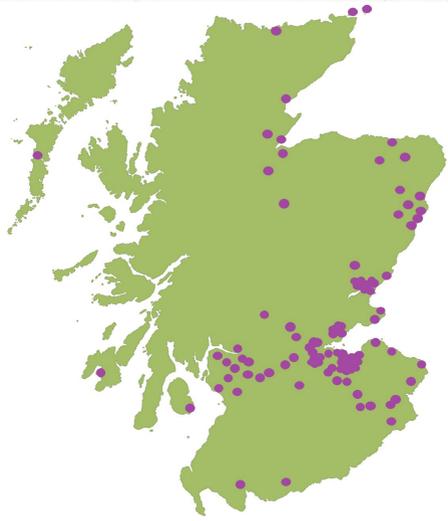


Future AS5ET Feedback

FUTURE AS5ET

CONFERENCE
INVESTING IN DIVERSITY
EDINBURGH EICC 22ND SEPTEMBER 2017
FUTUREASSET.ORG

201 respondents out of a total of 503 attendees - 78% pupils, 22% teachers



109 schools from across Scotland

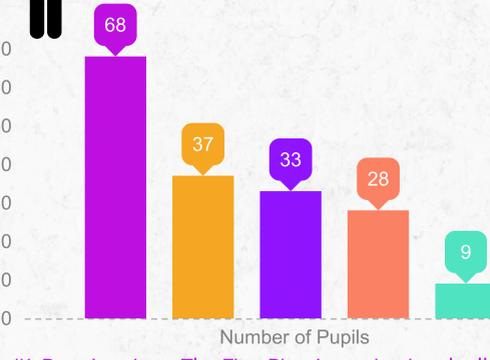
- 405 S5 girls
- 109 teachers
- 78 speakers
- 27 exhibitors
- + guests, sponsors, suppliers and volunteers

82.4% of attendees thought the Conference was very good or brilliant!

15.6% of attendees thought the Conference was good.

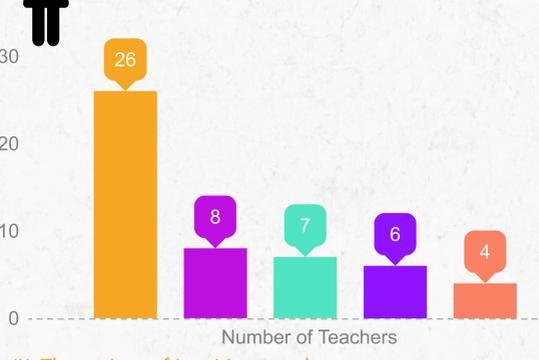
2% of attendees thought the Conference was average.

What did the pupils like most about the Conference? 😊



- #1. Ross Jennings, The First Piper's motivational talk
- #2. The variety of inspiring speakers
- #3. The First Minister's talk
- #4. The speed-networking session
- #5. The conference concept & inspiring message

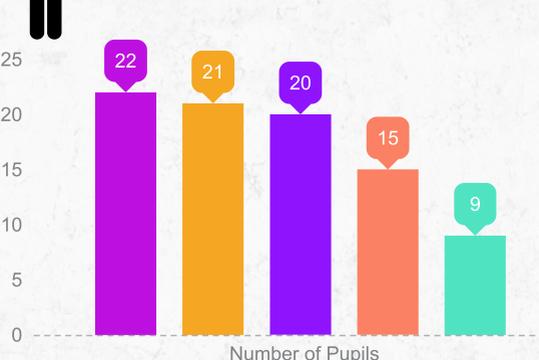
What did the teachers like most about the Conference? 😊



- #1. The variety of inspiring speakers
- #2. Ross Jennings, The First Piper's motivational talk
- #3. The conference concept & inspiring message
- #4. An Introduction to Asset Management session
- #5. The entire morning session

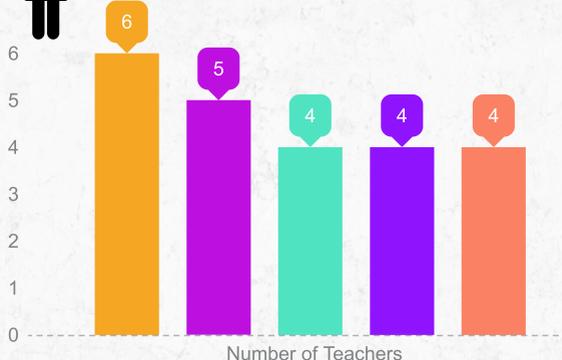
Other comments included: Jayne-Anne Gadhia's talk, the opportunity to have 1:1 conversations with speakers, the breakout sessions, the Marketplace, all the speakers, meeting new people and the free pens!

What did the pupils like least about the Conference? 😞



- #1. An Introduction to Asset Management session
- #2. The length of sessions & time sat down was too long
- #3. The food & refreshments
- #4. The 'Launch yourself into a Job' session
- #5. The lack of audience participation & interaction

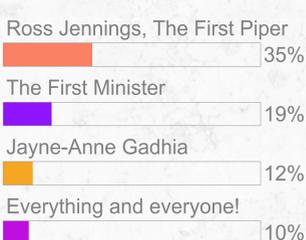
What did the teachers like least about the Conference? 😞



- #1. The length of sessions & time sat down was too long
- #2. An Introduction to Asset Management session
- #3. The lack of audience participation & interaction
- #3. The timings of the conference
- #3. The CISI teacher session

Other comments included: The 'good vs bad' morale compass sketch, that the theme-tune was overplayed, the breakout sessions, the venue, not enough time during breaks and that some information was repeated too many times.

Who/what inspired the Conference attendees the most?



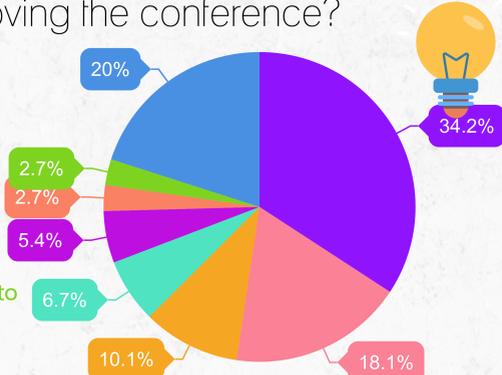
Other inspirations included:

- Emma Bell
- Chelsea Cameron
- Speed-networking speakers
- Jenny Garrett
- The variety of opportunities highlighted throughout the day
- An Introduction to Asset Management speakers
- Mary Duffy

64% of Conference attendees voted Ross Jennings, the First Piper, as their favourite speaker of the day - reasons included his likeability and relatability; his captivating and funny speech; attendees also admired his bravery for following his dreams, his confidence for being true to himself and for sharing his story.

What are the attendees' ideas for improving the conference?

- Allow for more audience interaction, discussions, debates & moving around
- More/better choice of food & refreshments
- Reduce the length of speaker's sessions
- Host more Marketplace stalls & allow more time to visit the stalls
- Allow more time for speed-networking
- Showcase a better variation of speakers & more diverse speakers, e.g. more speakers closer in age to the audience
- Remove/re-invent the 'good vs bad' sketch within the Intro to Asset Management session
- Others



Others comments included: Allow attendees to choose which breakout session they attend, increase the frequency of the event and host in more than 1 location, allow more time for 1:1 conversations with speakers, better variation of music, allow access to materials and presentations post-conference, run on a different day of the week (as Friday's are usually shorter school days for Edinburgh, the Lothians and Borders) and allow for more interaction with other schools

97% of attendees thought that the Conference was well or very well organised!

- 63.5% of attendees thought that the event length was just about right
- 35.9% of attendees thought it was too long
- 0.6% thought it was too short



17% of pupils and 5% of teachers said they might recommend upcoming Future AS5ET events to a friend

81% of pupils and 95% of teachers said that they would definitely recommend upcoming Future AS5ET events to a friend

Other feedback

"Such a fantastic day - I enjoyed it very much. I think seeing so many high-achieving women was very empowering - thank you!"

"Just keep inspiring people - you are doing a great job for young people's lives! Great work of delivering hope and making young people believe and develop their abilities. Beautiful ending!"

"Would love this to be an annual event, it has inspired me and my pupils"

"Fab event - would definitely want to attend something similar in the future"

"It was amazing, well done!"

"An incredible event! The Intro to Asset Management was good and having the range of roles explained by women was brilliant - maybe start with volunteers from the audience next time to create a real feel for the young girls at the event!"

"There's still a lot of emphasis on the central belt - there should be more opportunities highlighted to schools in other areas of the country, remember your colleagues north and south"

"Very, very good. Thoroughly enjoyed"

"Brilliant event! Made me think and got me inspired"

"I really appreciated the effort made to empower women to achieve what they want. I feel that making events like this is a really successful way to encourage girls to work hard"

"Keep doing what you're doing"

"Well done to the organisers, an excellent effort"

"Great idea and very inspirational, students really enjoyed it. Thank you!"

"Such a good experience for young women"